













motralec

4 rue Lavoisier . ZA Lavoisier . 95223 HERBLAY CEDEX Tel. : 01.39.97.65.10 / Fax. : 01.39.97.68.48 Demande de prix / e-mail : service-commercial@motralec.com

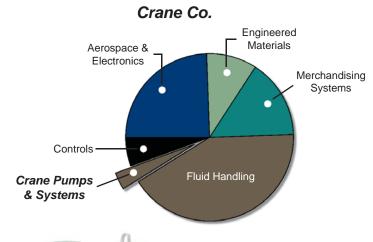
www.motralec.com

Values at Crane Pumps & Systems

Customer Service "Our Driving Value"

Crane Pumps & Systems is a world-class manufacturer of pumps, accessories, and services. Crane Pumps & Systems provides **SOLUTIONS** for Pressure Sewer, Plumbing, Municipal, HVAC, Industrial and Defense pump market segments.

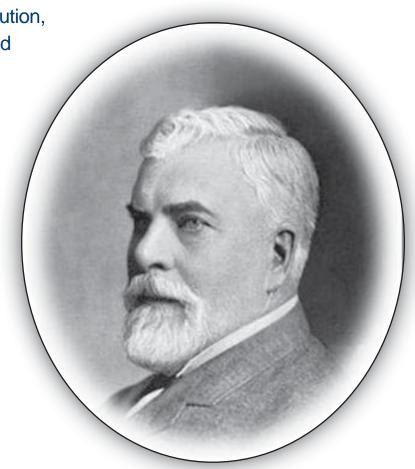
Crane Pumps & Systems is an operating division of *Crane Co.*, a diversified manufacturer of highly engineered products focused on niche markets. Crane Co. has a long tradition of innovation and leadership in fluid handling, merchandising systems, engineered materials, aerospace, and controls.





Throughout its history, **CRANE CO.** has had an unwavering commitment to the words and ideals of our founder, Richard Teller Crane. That commitment, which set the standards for a small company whose landmark innovations helped to drive the

American Industrial Revolution, has guided our actions and investments for over 150 years. It continues to guide us as a global, strategically linked, integrated operating company of core businesses that are working together with shared values and shared discipline to achieve profitable



"I am resolved to conduct my business in the strictest honesty and fairness; to avoid all deception and trickery; to deal fairly with both customers and competitors; to be liberal and just toward employees and to put my whole mind upon the business."

R.T. Crane, July 4, 1855

bout CRANE

growth.

Financial Strength

Crane has a strong financial position, giving it the capacity to continue stratgic acquisitions.

Global Reach

Worldwide operations in over 120 locations grow Economic Value Added (EVA) with top people and products, customer focus, and a common Crane Business System throughout the Company.

Leadership

Our businesses have leading market shares in focused niche markets and seek to produce high returns and excess cash flow.

CRANE Values

Strength through integrity

Performance culture based on trust and respect

Make it ugly

Good people make good things happen

Continuous improvement

Passion for learning

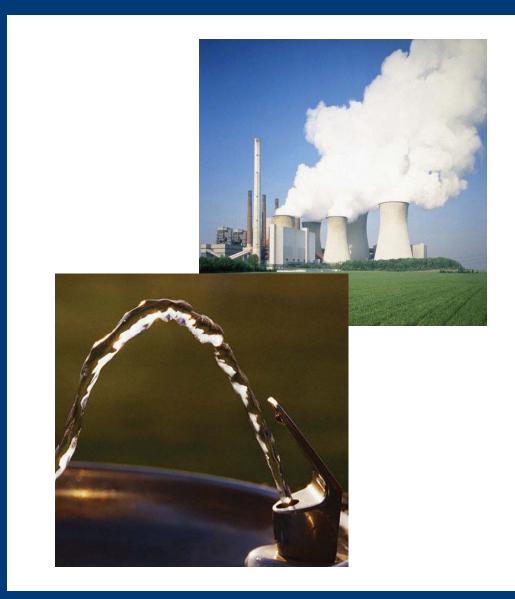
Crane helping Crane

Focus on the customer

Faster, better, easier

Engineering excellence, in systems large and small

From large-scale industrial installations to household and personal applications, **Crane Pumps & Systems** offers a diverse array of pumps, systems and related equipment.



"Vision without execution is hallucination." - Thomas Edison



International Facilities to Serve Global Markets

Crane Pumps & Systems serves its global customer base from three manufacturing plants and a network of over 50 certified service centers, providing a combined total of more than 500,000 square feet of production, engineering, sales and administrative space. With hundreds of stocking distributors and representatives worldwide, our customers know they can rely on Crane Pumps & Systems to deliver the right pump, at the right time, to the right place - anywhere around the world.

Corporate Headquarters Piqua, OH

Operational Excellence

Crane Business Systems creates processes to achieve continuous improvement using data and fact-based decision-making throughout the Crane Co. organization. By making every problem completely transparent and focusing on the key drivers of customer service and the reduction of waste, we make it our goal to ensure that delivering superior value to our customers is a way of life at Crane Pumps & Systems.



Testing Capabilities

It is our promise to customers that they can always be confident and rely on Crane Pumps & Systems pumps. Our testing laboratories are CSA certified. A CSA certified product guarantees potential customers that a product has been evaluated by a formal process involving examination, testing and follow-up inspection and that it complies with applicable standards for safety and performance. We have over 9 testing flo-loops to check pump performance, over 60 life-test stations to confirm that our pumps will last the promised cycles, heat rise testing and locked rotor testing.



Research and Design

Our engineers know how important new, innovative products are to the market segments. That is why Crane Pumps & Systems has invested in a million dollar lab specialized for research and design. Commitment to new product development is part of our engineers' daily activities.

CRANE

everyone, everywhere.



Crane Pumps & Systems Markets:

Our markets are served under a variety of brands, recognized throughout the industry for quality, reliability and innovation.

With an exceptionally broad offering of quality pumps, Crane Pumps & Systems has the strength and the expertise to meet the needs of an increasingly diverse array of customers. Wherever there is a need for fluid handling equipment, odds are you will find a Crane Pumps & Systems pump to meet your requirements - from the sump in your basement to municipal sewage treatment, from the boiler room in a high rise to a marine pier or a farm field. Our products run the gamut from end-suction centrifugals and solids handling pumps to regenerative turbines and vertical multi-stage pumps. In processing plants, power generating stations, construction sites, utility maintenance fleets, military applications and other challenging installations, Crane Pumps & Systems products are hard at work.

Pressure Sewer

Grinder pumps and grinder pump packages (EcoTRAN) that are mainly used for residential applications for sewer transport. Pressure Sewer feeds into a municipal sewer system.

BRANDS: Barnes

Municipal

Water and/or wastewater treatment plants and systems that treat and dispose of waste or transport clean drinking water. Solid Handling Non-Clogs and lift stations are the majority of the applications for sewer, with split case and end suctions for clean water.

BRANDS: Barnes, Crown, Deming, Burks

Plumbing

Products and packages used in residential homes that remove or transport water / wastewater. Specific applications are plumbing products for the home, fountain pumps, sprinkler pump, and related accessories.

BRANDS: Barnes

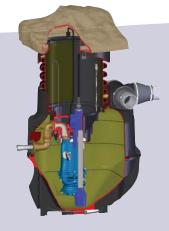
HVAC

Heating, Ventilation and Air Conditioning products and services sold into commercial and industrial facilities that are used for heating and/or cooling. Two key segments are boiler manufacturers and dry cleaners.

BRANDS: Burks, Weinman









More than a century of engineering experience

Crane Pumps & Systems is a recognized leader in meeting the everchanging needs of today's worldwide marketplace. Our technical specialists can provide the expertise that's needed to accurately evaluate service conditions and specify the most efficient and cost-effective pumping solutions for virtually any application. The Crane Pumps & Systems commitment to excellence is carried through to the manufacturing, sales, distribution and service components of our business, as well. For industryleading innovation - as well as for quality, reliability and value - Crane Pumps & Systems is a recognized leader worldwide.

No matter which market we're serving, Crane Pumps & Systems provides a pump brand that you can trust.

Industrial

Traditional larger, heavy-duty plants that produce capital goods. CP&S products are for transferring liquids used during the manufacturing of a finished product. Applications are at power plants and general factories pumping water.

BRANDS: Burks, Deming

Defense

Pumps purchased by domestic and foreign governments for military related items.

Crane Pumps & Systems

OEM

Pumps packaged into final products that are resold in packages. An example would be commercial dishwasher pumps.

BRANDS: Barnes, Burks, Deming, Weinman

Dewatering

Pumps used for repair and construction dewatering. Customers are utilities / telecom's that use them on their service trucks for dewatering vaults / network hubs.

BRANDS: Barnes, Prosser





























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